Strike

Information Architecture

Level 1 — Description
Level 3 — Description
Level 4 — Description
Level 2 — Description
Heading — Content & Actions
★ USP

Primary Navigation (left nav)

Left panel will act as a persistent toolbox which will give access to all the primary features of Strike, with open up on tabs on top.

Discover

Empowers the right users to make faster, better-informed decisions across all the markets.

Scanners

Now filter the market to find stocks that fulfill particular criteria.

My Scanners

Content
- List of customized scanners by the user

Actions
- Create new scanner
- Pin scanner to top

Text defined scanners

Strike Scanners

Content
- List of scanners
- Scanned stocks w/ traded volume, average volume, last closing price and change in%.

Actions
- Filter data
- Pin scanner to top
- Create alert

Price Scanners

Content
- List of scanners
- Scanned stocks w/ traded volume, average volume, last closing price and change in%.

Actions
- Filter data
- Pin scanner to top
- Create alert

Candlestick Scanners ★

Content
- List of scanners
- Scanned stocks w/ traded volume, average volume, last closing price and change in%.

Actions
- Filter data
- Pin scanner to top
- Create alert

Volume and Delivery Scanners

Content
- List of scanners
- Scanned stocks w/ traded volume, average volume, last closing price and change in%.

Actions
- Filter data
- Pin scanner to top
- Create alert

Rohit Scanners ★

Content
- List of scanners
- Scanned stocks w/ traded volume, average volume, last closing price and change in%.

Actions
- Filter data
- Pin scanner to top
- Create alert

Revenue profit loss scanners

Content
- High ROE
- PLR
- Turnaround story
- PAT
- EBITDA margin
- PAT margin
- Sales/revenue

Actions
- Pin scanner to top
- Create alert

Scanned stocks table

Content
- Stock name
- Traded volume
- Average volume
- Last closing price
- Change in %

Actions
- Filters
  - Periodicity
  - Market
  - Market cap
  - Period
  - Type
  - Sector
- Share
- Download
- Take note

Content
Contextual information will be provided for the tools where the user is redirected to the learn module.

Bulletin board

Read and let us be with the latest updates of the market.

News

Content
- Most viewed/top news
- Most recent news

Actions
- Filter by time period
- Local search for stock

Announcements

Content
- List of all the announcements made

Corporate actions

Content
- Dividend
- Split & bonus
- Rights
- Merger

Insider trading

Content
- Bulk deals
- Block stocks
- Insider trade

IPOs

Content
- Upcoming IPOs
- Ongoing IPOs
- IPO performance

Calendar

Calendar section to view results, webinar dates, ipo release and more.

Results

Content
- Company results
  - Quarterly
  - Half yearly
  - Yearly

Webinars

Content
- List of webinars

Strike release

Content
- List of post updates

Actions
- Update the tool to a different version

My Tickets

Content
- Post tickets w/ status

Analyse

Use table tools to analyse, investigate, cut and slice data to help make a decision. Jump to a stock.

Heatmaps

Visual representation that helps determine the sentiment of any movements in the market with colors, sections and sizes.

Indices

Content
- List of indices
- Heatmap

Actions
- Filter by positive/ negative % change
- Filter by time period
  - Today, 1h, 1w, 1month, 3months,

Futures & options

Content
- Long built up
- Short built up
- Short covering
- Long unwinding
- Call/Put

Actions
- Share
- download
- expand

Intraday advance decline ratio

Content
- Advance
- Unchanged
- Decline
- Heatmap link

Actions
- Share
- download
- expand

Content
Contextual information will be provided for the tools where the user is redirected to the learn module.

Sentiment indicators

Sentiment indicators are the patterns to understanding investors behavior.

Momentum swing

Participant positioning

Daily sentiment index

OI PCR Volume

Nifty premiums

Daily sentiment index

Content
Contextual information will be provided for the tools where the user is redirected to the learn module.

Diffusion indicators ★

Gives the market breadth or to have wide or narrow market in both different premiums.

Content
Contextual information will be provided for the tools where the user is redirected to the learn module.

Futures & Options

Futures are derivative contracts that serve as an agreement and obligation between two parties to buy or sell a specified quantity of stock against a set price and date.

Content
Contextual information will be provided for the tools where the user is redirected to the learn module.

Stocks & indices

Watchlist and stock updates.

Watchlist

Content
- List of stocks
- % change

Actions
- Adding stocks
- Share
- Download
- Search

Stocks/Indice page

Content
- About
- Business overview
- Price performance
- Seasonality
- Shareholding pattern

Actions
- Share
- Download
- Search
- Add to watchlist
- Create alert
- Take note

Fundamentals

Technicals

Volume & delivery

Futures

Options

Cooperate action

Peer Comparison ★

FII DII Trends

FII and DII are those entities that avail in the Indian stock markets and other entities and then invest them within various financial securities.

Indices

Content
- About
- Business overview
- Price performance
- Seasonality
- Shareholding pattern

Actions
- Share
- download

Futures & options

Content
- Long built up
- Short built up
- Short covering
- Long unwinding
- Call/Put

Actions
- Share
- download

Intraday advance decline ratio

Content
- Advance
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- Decline
- Heatmap link

Actions
- Share
- download

Content
Contextual information will be provided for the tools where the user is redirected to the learn module.

Learn

Gain knowledge on the fundamentals of the market, create and the platform tools.

Webinars

A section for live video educational presentations during which participating viewers can submit questions and comments.

Live Webinars

Content
- List of webinars

Actions
- Video player for webinar

Webinars by guests

Content
- List of webinars

Actions
- Video player for webinar

Webinars by IC

Content
- List of webinars

Actions
- Video player for webinar

Videos

Content
- List of videos

Actions
- Video player for playing videos
- Search feature
- Sort & filters

FAQs

Content
- List of questions and answers based on different categories

Mentorship Program

Secondary navigation (navigation tabs bar)

Secondary navigation will be a bar on top, acting as navigation for different goals of the user. All tools from the left panel will open as tabs. These can be viewed, grouped and sorted. Users can toggle between these screens.

Recently opened tabs

Dashboard

This will be a dashboard from which the user can access all dashboard on Strike.

Strike dashboard

Gives users an overview of the market, and the most important alerts so that they can dive deeper and take actions on stocks.

Create custom dashboard

User can create new custom dashboards and also access them from the dashboard dropdown.

Market overview

Content
- Index and criteria (gainers losers etc.)
- Stocks
  - % change
  - Volume
  - Chart
- Tradeview chart

Actions
- Add stock to watchlist
- Expand
- Share
- Download

Alerts

Content
- Price alerts

Actions
- Mark as read/unread
- Pause
- Create new alerts

Advances & declines

Content
- Advance, unchanged and decline for indices

Actions
- Expand
- Share
- Download
- Heatmap link

Future activity

Content
- Long built up
- Short built up
- Short covering
- Long unwinding

Actions
- Expand
- Share
- Download

Options

Content
- Call/Put OI
- Graph
- Filters (Index & Date range)

Actions
- Expand
- Share
- Download

Tab 1

Actions
- Close
- Pin

Tab 2

Actions
- Close
- Pin

Tab 3

Actions
- Close
- Pin

Suggest tool

According to the most used tools of the user, tools can be suggested by Strike.

Global Operations

Global Operations will remain on a separate by similar to the user. It can be a bar on top.

Global Search

The Global Search feature is a Google-like search engine within your platform that provides relevant results.

Support

A self-serve tool customers can use to fix Strike issues.

Tickets

Content
- Tickets
- Ticket details
- Support team chat

Actions
- Raise a new ticket
- Filter by open, closed
- Sort

Walkthrough

Content
- Tooltips/hotspots highlighting parts of UI

Actions
- Next, previous and skip actions

Video Tutorials

Content
- List of videos on how to use the Strike platform

Actions
- Video player for playing videos

FAQs

Content
- List of questions and answers based on different categories

System updates

Disclaimers/T&C

Account

A section the contains basic information of Strike and preferences.

My Profile

Content
- Profile details
- Subscription plan

Actions
- Update/edit profile
- Subscribe

Settings

Content
- Notification settings
- Privacy settings
- View modes

Actions
- Select layout for pads
- Select analytics to be displayed
- Rename
- Delete
- Edit

My notes

Content
- Different categories of notes

Actions
- Create, edit and delete notes
- Create new category for notes

Logout

Notifications

A section where all notices of all the tools are present (Alerts and others).

Alerts

Content
- Price alerts

Actions
- Mark as read/unread
- Delete

General

Content
- System notifications

Actions
- Mark as read/unread
- Delete